2009-10 TRIBUNE RACING
SAE Mini Baja Team
Sponsorship Information

Design • Build • Race • Win

Monroe Community College
Applied Technology Center
2485 West Henrietta Road
Rochester, NY 14623
585. 292.3700
http://web.monroecc.edu/minibaja/
SAE COLLEGIATE DESIGN SERIES

The Society of Automotive Engineers is an international organization committed to the advancement of automotive, aerospace, and manufacturing technologies. Baja SAE originated at the University of South Carolina in 1976 under Dr John F Stevens. Since that time, the Baja SAE series has grown to become a premier engineering design series for university teams from all over the world. It consists of three regional competitions that simulate real-world engineering design projects and their related challenges. Engineering students are tasked to design and build an off-road vehicle that will survive the severe punishment of rough terrain and sometimes even water.

The object of the competition is to provide SAE student members with a challenging project that involves the planning and manufacturing tasks found when introducing a new product to the consumer industrial market. Teams compete against one another to have their design accepted for manufacture by a fictitious firm. Students must function as a team to not only design, build, test, promote, and race a vehicle within the limits of the rules, but also to generate financial support for their project and manage their educational priorities.

Information sourced from the SAE Intercollegiate Design Series website:
http://students.sae.org/competitions/bajasae/about.htm

MONROE COMMUNITY COLLEGE

Monroe Community College (MCC) ranks within the top ten community colleges in the nation. It is also located in Rochester, New York, which boasts the second largest economy in New York State.

MCC provides its students with over 83 degrees and certified programs from Business, to Services, to Engineering and the Technologies. Over 31,000 students are enrolled at the college annually. The student body at MCC is very diverse, 53% of enrolled students are female and 27% are of a minority background. MCC also provides thousands of individuals with training for hundreds of companies throughout the Upstate New York area.

The mission at Monroe Community College is to provide access to high quality education and training programs to a diverse community. Student success is the College’s highest priority. As a community college it is a stimulus for economic development and values partnerships, innovation, and educational leadership.
SAE MINI BAJA at MONROE COMMUNITY COLLEGE

Monroe Community College’s Mini Baja team was established in 1997 as a chapter of the Society of Automotive Engineers Baja Design Series (Baja SAE). Since then, we have designed and fabricated several vehicles that have competed in five different annual SAE Baja competitions.

The Team is comprised of an extensive group of students with highly diversified backgrounds and experience levels. We are an engineering design team in addition to a business oriented racing team. Whether it is designing the body, fabricating the components, or even as simple as contributing our own notion, each student plays a vital and unique role in the production and innovation of the car. We have students from majors such as Engineering, Business, Advertising, Biology, Physics, English, Criminal Justice, and many more coming together to utilize their knowledge and education to give the team a competitive advantage.

TEAM GOALS

• Gain experience in collaborative design and leadership
• Apply our knowledge and what we have learned in the classroom to develop innovative solutions
• Learn how to utilize outside resources, such as industry, to engineer a superior solution
• To design and fabricate a vehicle that can compete at a higher level than our competitors
• HAVE FUN IN THE PROCESS!
SPONSORSHIP BENEFITS

Would you be interested in becoming a sponsor of Tribune Racing? Sponsors are a crucial role to our team’s success. As our sponsor you will be directly supporting the continuation for higher education and innovation.

ADVERTISEMENT – Every sponsor has the opportunity to have their logo featured on our vehicle and trailer as well as on our website, team apparel, and in all of our official team publications. In addition, representatives from your business will be invited to attend the unveiling of our car.

MARKETING – By sponsoring our Baja SAE team you open up a vast market of opportunity. Thousands of people from all over the world gather at every annual SAE competition and your business will be well represented by our team. In addition, when our team takes part in hosting campus events at Monroe Community College your company will have exposure to thousands of students, professors, administrators, and visitors.

ENHANCING EDUCATION – By sponsoring our program you are promoting the advancement of our education. Supporting our education is not only beneficial to us; it also can be a prime asset for your company’s business image. A relationship of this sort with MCC students can potentially lead to an interest in future employment after graduation and possibly even internships during a student’s academic career.

TAX EXEMPTION – If your business sponsors our team, you will be eligible for a tax write off. Tribune Racing is a non-profit organization that will not stand to make any individual or personal profit from your contributions. All investments go towards funding the design, fabrication, and travel expenses for the team. Upon your business’ investment our team will give you a receipt that verifies the exchange and it will be usable for tax exemption.
HOW TO SPONSOR

There are many ways you can sponsor Tribune Racing. Any type of contribution is welcome.

**MONETARY CONTRIBUTIONS** – If you would like to make a monetary contribution to our team, please make checks payable to “MCC Mini Baja Car Club”.

**PARTS AND SERVICE CONTRIBUTIONS** – If you would like to discuss a possible donation to our team in the form of parts and/or services, please contact one of our advisors for further information.

Make sure to fill out our sponsor information sheet on the last page of this packet. If more of these sheets are needed please contact us.
CONTACT INFORMATION

Tribune Racing (Mini Baja) club office telephone number........................................... (585)-292-3644

TEAM ADVISORS:

Bertram Gamory                (585)-292-2485            bgamory@monroecc.edu
Rob Woods                     (585)-615-8474             rjwoods77@yahoo.com

TEAM LEADERS:

Tyler Smith               Captain                        tsmith084@student.monroecc.edu
Robert Day               Co-Captain                     rday005@student.monroecc.edu
Eduard Kadysh            Secretary                     ekadysh001@student.monroecc.edu
Ben Edwards              Treasurer                      bedwards008@student.monroecc.edu

BE SURE TO VISIT US AT:

http://web.monroecc.edu/minibaja/
THANK YOU!

Without the help and support of charitable sponsors like you, Tribune Racing would not be able to successfully operate as an educational organization. We take great pride in what we do, and in forth we are grateful for the opportunities that you give us. Although the cost of supporting a club such as ours is financially steep, the knowledge and experience that each of us gains is priceless.

Thank you for taking the time to read our proposal. We look forward to creating a partnership with you.

THANK YOU TO OUR 2008 – 2009 Sponsors
SPECIAL THANKS TO:

Professor PAUL BRENNAN
MIKE FORBES
Professor BERTRAM GAMORY
Professor DON HOWARD
Professor DAVE LEACH
LEE McELHINEY

Professor DARWIN SNOW
CHUCK GRAHAM of Classics and Customs
Professor JOHN WADACH
Team Coach ROB WOODS
APPLIED TECHNOLOGY CENTER
**SPONSORSHIP FORM**

Please provide the requested information and send your tax-deductible donation to the following address:

**Mail to:** Mini Baja Car Club  
c/o Monroe Community College  
1000 East Henrietta Road  
Rochester NY, 14623

**Make checks payable to:** MCC Mini Baja Car Club

**Sponsor/Corporation name:** _____________________________________________________________

**Type of Business:** _________________________________________________________________

**Type of Sponsorship:** (Cash, Parts, Services, etc.) _______________________________________

____________________________________________________________________________________

____________________________________________________________________________________

**CONTACT INFORMATION:**

**Name:** __________________________________________________________

**E-mail:** _____________________________________________________________

**Address:** _____________________________________________________________

**City/State/Zip:** _____________________________________________________________

**Phone Number:** _____________________________________________________________

**Fax Number:** _____________________________________________________________

**Notes:**

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